# Full-featured publishing platform and services



#### Why ARPHA? 15 most distinctive features

- 1. End-to-end software platform & human-provided services
- 2. White-label or (co-)publishing solution
- 3. Operational flexibility
- **4.** Affordable & flexible pricing models
- **5.** Various business models
- **6.** Language flexibility
- 7. Advanced semantic enhancements of content
- 8. Machine-readable content
- 9. Automated indexing & archiving
- **10.** Personal approach in technical support and consultancy
- 11. Promotion and science communication services
- **12.** Multiple real-time usage metrics
- **13.** Journal performance statistics and reports
- **14.** Multi-purpose platform
- **15.** New integrations and tools implemented continuously





#### 1. End-to-end software platform & human-provided services

- One-stop entry and user-friendly interface
- Authoring, reviewing, editing, production and archiving happen all within the ARPHA online environment
- Automated notifications and reminders
- Data security and GDPR compliance





# Key modules & groups of services





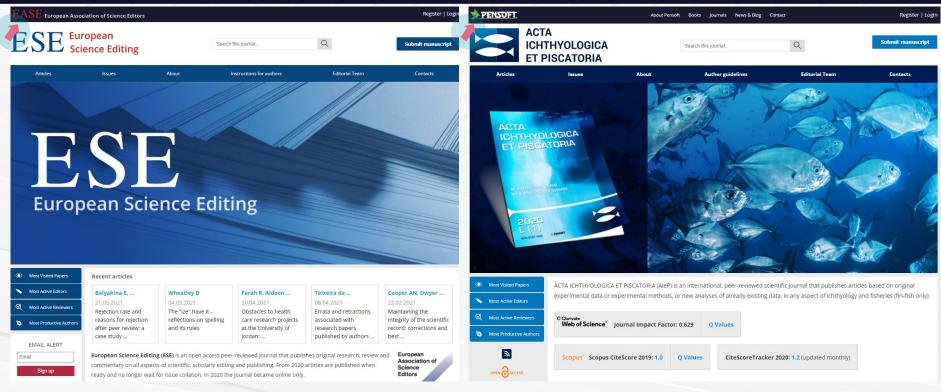
# 2. White-label or (co-)publishing with Pensoft

- With ARPHA, your journal, conference publishing portal or preprint platform can operate under its own logo and imprint
- or be **(co-)published with Pensoft** to benefit from recognition, promotion and development as a part of the publisher's portfolio.





#### Example: White-label vs. (co-)publication



https://ese.arphahub.com/

https://aiep.pensoft.net/

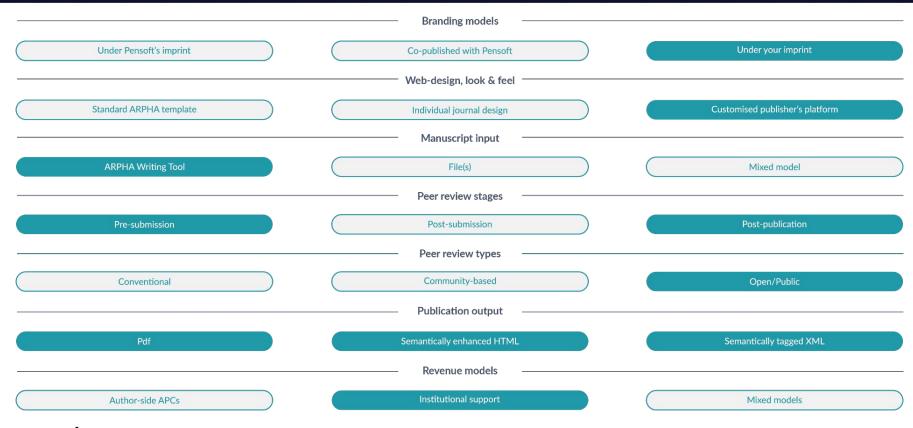


# 3. Operational flexibility

The software modules as well as the human-provided services can be selected on choice to align with the your existing workflows and future needs.



#### Mix-and-match your publishing solution





# 4. Affordable & flexible pricing models

 ARPHA's flexible and fully transparent pricing plans can be customised to suit any budgetary requirements.



# Three transparent pricing plans

HIGH-LEVEL GROUPS OF TOOLS & SERVICES (for a detailed description of the platform and services, please see the table below)	BASIC	ADVANCED	PREMIUM
Website design & setup of end-to-end journal publishing platform •	<b>/</b>	<b>/</b>	<b>~</b>
Submission and pre-review management system •	<b>✓</b>	✓ ×	<b>✓</b>
Peer review and editorial management system 📀	<b>✓</b>	/	<b>✓</b>
Production management system •	✓	/	<b>✓</b>
Copy editing & light-weight language editing •			✓
Typesetting & proofreading services •			<b>✓</b>
Conversion and publication of full-text article in HTML & XML •		1	<b>✓</b>
PDF publishing services •	<b>✓</b>	<b>/</b>	<b>✓</b>
Hosting, indexing & archiving •	<b>✓</b>	✓ ×	<b>✓</b>
Distribution & dissemination •	<b>V</b>	✓ ·	<b>✓</b>
Usage 🔷 and management statistics 🔷	<b>✓</b>	/	<b>✓</b>
Journal promotion package 🔿		/	<b>✓</b>
Journal development support 🔷			<b>✓</b>
Integration with ARPHA Preprints platform	<b>✓</b>	/	,

https://arphahub.com/about/pricing\_plans

ONE-TIME SETUP FEE: Website & platform standard technical setup <sup>1</sup> (Individual website design, logo, article layout, cover, social media profiles, etc.)	€ 1,500	€ 1,500	€ 1,500	
ANNUAL FEE <sup>1</sup> : License, hosting, technical maintenance & support	€ 3,000	€ 3,000	€ 3,000	
Manuscript Submission Charge	0	0	0	
Article Processing Charge <sup>2</sup>	Ask for a quote	Ask for a quote	Ask for a quote	
EXEMPLAR TOTAL ANNUAL COST PER JOUNAL	Ask for a quote	Ask for a quote	Ask for a quote	

Discounts available for 3+ journals.

Note 1: All prices are excluded of VAT.

Note 2: Journals published in ARPHA should be compliant with DOAJ criteria for publishing quality and ethics.

Note 3: Combinations between plans or features included in them are negotiable.



APC can be covered either by the journal, third parties, authors, or through mixed models.

#### 5. Various business models

- Diamond Open Access
- Mixed model
- APC-based income model
- Differentiated groups model
- Custom-fit models



#### Customise your own business model

#### **Step 1:** Choose who covers journal costs

Annual fee –
paid by institution/society
+
APCs –
paid by institution/society

Annual fee –
paid by institution/society
+
APCs –
shared between authors and institution

Annual fee
included in the APC
+
APCs –
paid by authors only

#### Step 2: Choose payment plan

Pre-calculated amount based on a set number of articles and pages per year:

Suitable for budgetary organizations and journals with set periodicity

#### Pay per article:

Suitable for new journals or journals with ambitions for growth



# 6. Language flexibility

 ARPHA supports bilingual solutions at interface, metadata and content levels.



#### Language flexibility at interface level



https://journal.bgcardio.org/?lang=bg

https://journal.bgcardio.org/?lang=en



#### Language flexibility at content level



Population and Economics 5(1): 90–97 DOI 10.3897/popecon.5.e65133

RESEARCH ARTICLE

#### Influence of migration processes on the demographic development in the Yamal–Nenets Autonomous Okrug

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Received 26 February 2021 Accepted 31 March 2021 Published 21 April 2021

**Citation**: Pomazkin DV (2021) Influence of migration processes on the demographic development in the Yamal–Nenets Autonomous Okrug, Population and Economics 5(1): 90-97. https://doi.org/10.3897/popecon.5.e65133

#### Abstract

The article discusses the influence of migration on the development of demographic processes in the Yamal–Nenets Autonomous Okrug. The study shows that the current level of migration will lead to a decrease in the population due to the uneven sex and age structure of the population of the region. In this context, the author presents estimates of the number and costs of shift workers, that need to be attracted to compensate for the economically active population reduction.

#### Keywords

migration, population size, mathematical modelling



Население и экономика 5(1): 90–97 DOI 10.3897/popecon.5.e65133

ОРИГИНАЛЬНАЯ СТАТЬЯ

#### Влияние миграционных процессов на демографическое развитие Ямало-Ненецкого автономного округа

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Цитирование: Pomazkin DV (2021) Influence of migration processes on the demographic development in the Yamal-Nenets Autonomous Okrug. Population and Economics 5(1): 90-97. https://doi.org/10.3897/ popecon.5.e65133

#### Аннотация

В статье рассматривается влияние миграции на развитие демографических процессов в Ямало-Ненецком автономном округе. Показано, что сложившийся уровень миграции приводит к сокращению численности населения в силу диспропорций в половозрастной структуре региона. Приведены оценки численности работников, привлекаемых вахтовым методом для компенсации сокращения численности экономически активного населения, и связанных с ними затрат.

#### Ключевые слова

миграционные процессы, численность населения, математическое моделирование



#### 7. Semantic tagging & enhancements of HTML / XML content

The **semantically enhanced HTML** content provides convenient visualisations and links, so that the reader doesn't need to leave the paragraph to see more about:

- Geographic locations
- Occurrence records
- Figures, tables and other suppl. materials
- Referenced literature



#### Example: Geographic locations in HTML

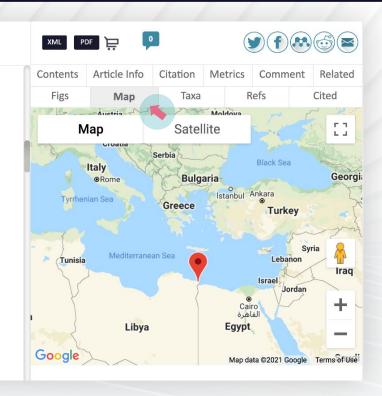
Short Communication

Acta Ichthyologica et Piscatoria 51(1): 113-118 https://doi.org/10.3897/aiep.51.63504 (31 Mar 2021)

In this study, the record of *A. pharaonis* is documented for the first time in the Libyan waters, being the species not yet reported in recent literature on marine non-indigenous species of the country (Shakman et al. 2019 and references therein; Abdelghani et al. 2020; Bariche et al. 2020; Osca et al. 2020). The locations of the two subsequent findings of *A. pharaonis* described in this paper represent the westernmost Mediterranean area of colonization of this non-indigenous fish along the southern shores of the basin.

#### Material and methods -

On 19 September 2020, a spear fisher submitted photos to the social media citizen science platform for Libyan waters called 'Marine Biology in Libya' (https://www.facebook.com/MarineBiologyinlibya) of an unknown fish he had just caught. The catch was made on rocky bottom interrupted by sand at a depth of approximately 1.5 m, along the coast of the Al Burdi (Bardia) region in the far eastern extremity of Libya, not far from the Egyptian book (31°46′45″N, 25°04′40″E) (Fig. 1). The same sports fisher preserved in a freezer the specimen (specimen A), which was retrieved by one of us (SAM), to enable the assessment and measurement of its main morphometric and meristic attributes. Measurements were taken with a caliper to the nearest 0.01 mm, following Bauchot (1987). The sample is stored in formaldehyde solution at the fish collection of the Omar Al-Moukhtar University, El Bayda, Libya. The specimen was identified following Gon (1986, 2000), Gon and Randall (2003), and Golani et al. (2013).





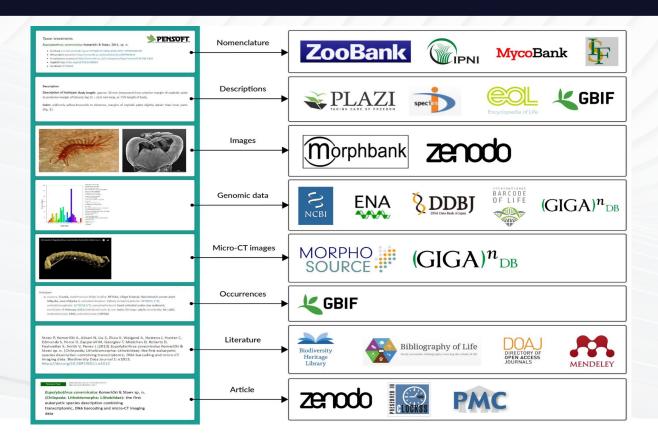
#### 8. Machine-readable content

- All publications are also available in JATS
   XML format, making them easy to discover by computer algorithms and search engines.
- Additionally, they are automatically fetched and deposited at key relevant databases.





#### Machine-readability is a key to improve dissemination





#### 9. Automated indexing & archiving

 Upon publication, content is automatically exported to over 60 industry-leading indexing and archiving services



#### Indexing & archiving at 60+ leading databases











































































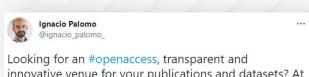
#### 10. Personal approach in technical support and consultancy

- Personal, reply-within-a-business-day approach from a designated team member
- Operational training and technical support
- Consultancy and support in journal development, indexing and archiving, marketing and promotion

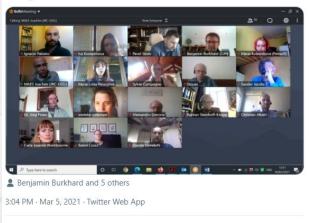




#### Example: Organising regular editorial meetings



Looking for an #openaccess, transparent and innovative venue for your publications and datasets? At an affordable price and with quick turn-around? Have a look at @OneEcosystem oneecosystem.pensoft.net and this great team of editors!







9 Retweets 2 Quote Tweets 21 Likes

#### 11. Promotion & science communication services

- Announcements disseminated via scholarly news channels
- Scientific publications promoted to the world's top news media
- Science communication via social media
- Consultation on science communication at article- and journal-level



#### Distribution of press announcements on multiple channels



Senckenberg Nature Research Society moves three of its journals to the ARPHA Platform - April 9, 2021

The Senckenberg Nature Research Society, one of the largest natural research associations in Germany, has moved three of its international, open-access scholarly journals to the publishing platform ARPHA, following a recent contract with the scientific publisher and technology provider Pensoft.

Having opted for the white-label publishing solution, the journals remain under the brand of the Society and the Senckenberg Natural History Collections Dresden, one of the oldest natural-science museums in the world. Despite transitioning to a new platform, the past volumes of the journals remain accessible from a link on their website homepages

Following their recent move to the Pensoft-developed publishing platform, the journals - Arthropod Systematics & Phylogeny, Vertebrate Zoology and Geologica Saxonica - have not only acquired their own glossy and user-friendly websites, but have also taken advantage from ARPHA's signature fast-track, end-to-end publishing system, which is to benefit all journal users; authors, reviewers and editors alike. In addition, the journals are already using many of the unique services offered by ARPHA, including publication in PDF, semantically enhanced HTML and machine-readable XML formats; advanced data publishing; sub-article-level usage metrics; automated export of sub-article elements and data to key aggregators; web-service integrations with major indexing and archiving databases; and others.







name for it.

Enter Travunijana djokovici, a new species of aquatic snail named after famous Serbian tennis player Novak Diokovic.

Slovak biospeleologist lozef Grego and Montenegrin zoologist Vladimir Pesic of the University of Montenegro discovered the new snail in a karstic spring near Podgorica, the capital of Montenegro, during a field trip in April 2019. Their scientific article. published in the open-access, peer-reviewed journal Subterranean Biology, says they named it after Djokovic "to acknowledge his inspiring enthusiasm and energy."

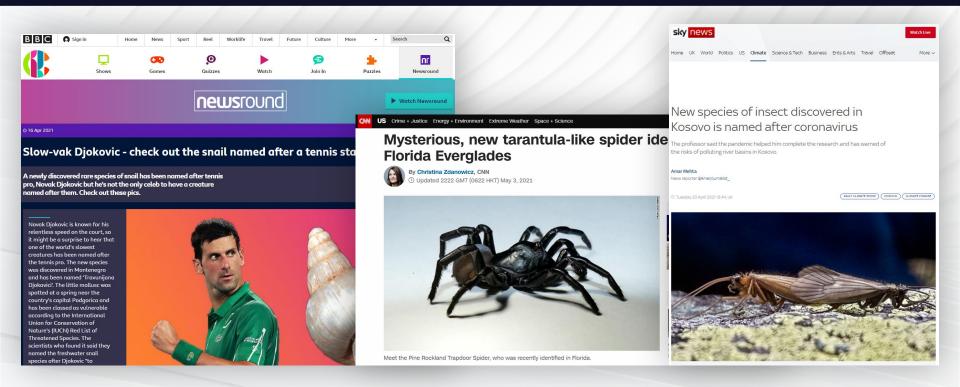


IMAGE: THE TYPE LOCALITY WHERE THE NEW SPECIES TAVUNIJANA DIOKOVICI WAS FOUND view

"To discover some of the world's rarest animals that inhabit the unique underground habitats of the Dinaric karst, to reach inaccessible cave and spring habitats and for the restless work during processing of the collected material, you need Novak's energy and enthusiasm," the researchers explain.



# Enjoying publicity from the world's top news media



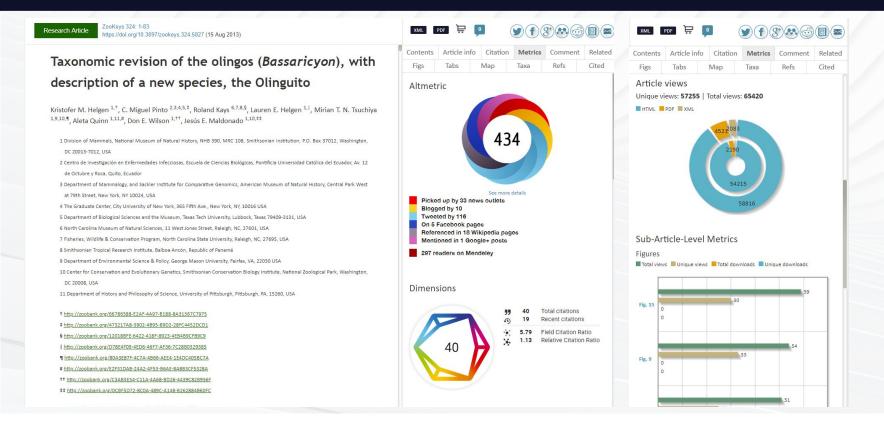


# 12. Multiple real-time usage metrics

- Total & unique views per publication by format
- Total & unique views and downloads per sub-article element (e.g. figure, table)
- Online mentions and publicity
- **Citations** counts



#### Real-time metrics at article- & sub-article-level





#### 13. Journal performance statistics & reports

At any time, Managing editors and Editors-in-Chief can access:

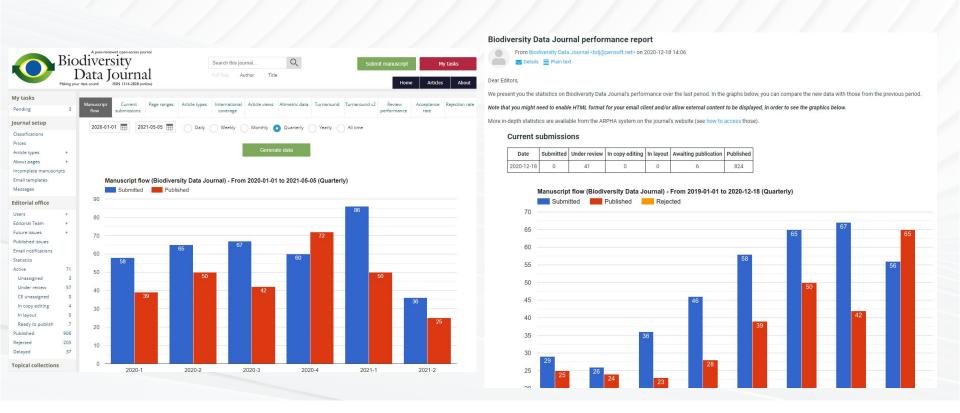
- Manuscript flow
- Turnaround times
- Review performance
- International authorship
- Acceptance / rejection rate
- Article views and online mentions

Twice a year they **receive reports** with those and more stats!





#### Example: Manuscript flow stats & biannual report





# 14. Multi-purpose platform

Apart from scholarly journals, ARPHA is designed to also host:

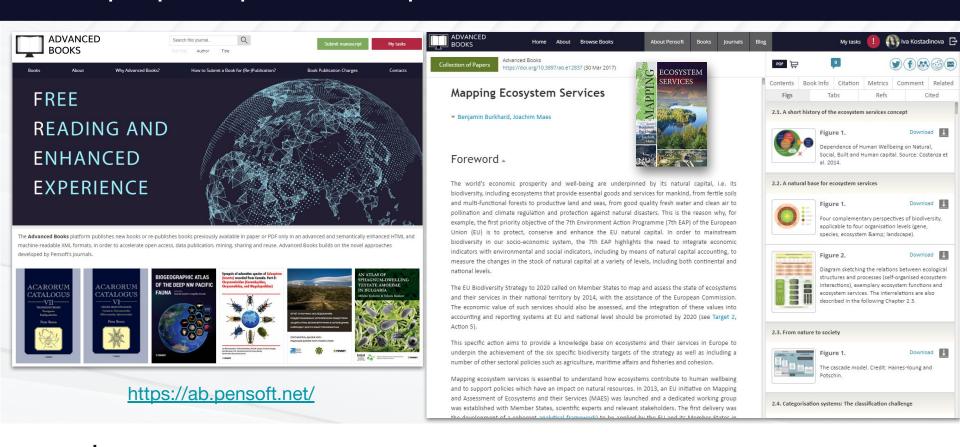
- academic books
- conference materials (i.e. abstracts & proceedings)
- preprints

either on its **existing platforms** (i.e. Advanced Books, ARPHA Conference Abstracts, ARPHA Proceedings, ARPHA Preprints) or a **custom-made** one.



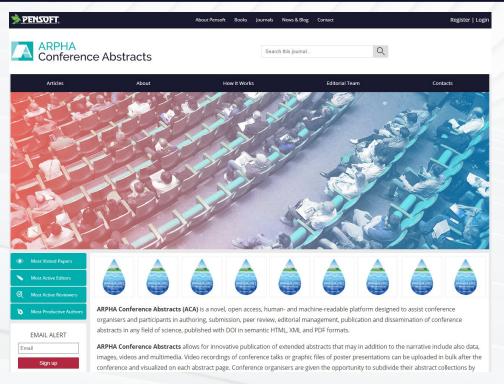


#### Multi-purpose platform: Open Access Books





#### Multi-purpose platform: Conference materials



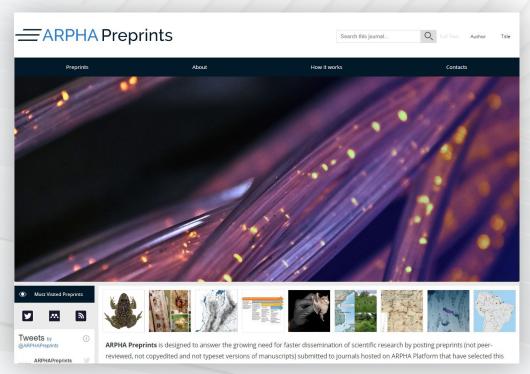




https://aca.pensoft.net/

https://biss.pensoft.net/

#### Multi-purpose platform: Preprints



- Check a box to post a preprint during manuscript submission to the journal
- Two-way link between article and preprint via CrossRef
- Preprints indexed at appropriate indexing services (e.g. Google Scholar, OpenAIRE, ScienceOpen)

https://preprints.arphahub.com/

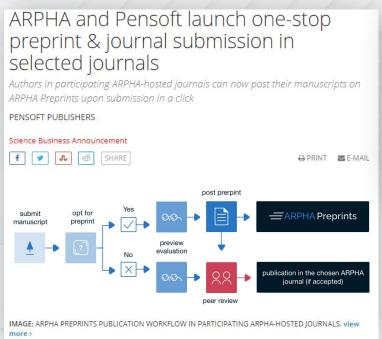


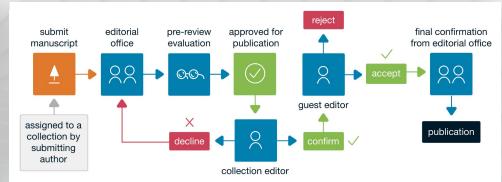
# 15. New integrations & tools implemented continuously

- Staying in touch with its clients, ARPHA is constantly working on its next self-developed features and tools.
- Meanwhile, ARPHA is also readily integrating with useful tools and platforms from around the scholarly publishing landscape.



#### Features developed by ARPHA





Manuscript handling workflow at special issues/article collections in ARPHA-hosted journals





#### Third-party integrations



Determined to always give credit where credit is due, while promoting transparency in academia and scholarship, we enabled submitting authors to assign each co-author with a role, depending on his/her primary contribution to the preparation of the manuscript. Thus, once published, a paper will clearly indicate the author who has, for example, conceptualised the study, developed the utilised software or written the original draft.

The options available in the drop-down menu follow CRediT (Contributor Roles Taxonomy): a high-level taxonomy, which includes 14 roles typically assumed by contributors to scholarly output.



All articles published in journals on ARPHA at your fingertips with the Researcher app Researcher

PENSOFT PUBLISHERS

#### Science Business Announcement



Following a recent integration with the novel, social network-style research discovery app Researcher, the scholarly publishing platform ARPHA has taken yet another step to ensure scholarly publications from across its open-access, peer-reviewed journal portfolio are as easy to find and read as possible. Now, research papers published in all Pensoft's, as well as all other journals hosted on ARPHA, can reach the 1.8 million current users of Researcher directly on their screens.

Similarly to the world's best known and used social media networks: Twitter, LinkedIn and Facebook, Researcher allows its users, scientists and academics, to follow

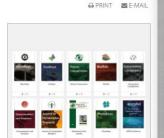


IMAGE: RESEARCH PAPERS PUBLISHED IN ALL PENSOFT'S AND ALL OTHER JOURNALS HOSTED ON ARPHA PLATFORM CAN REACH THE 1.8 MILLION CURRENT USERS OF RESEARCHER DIRECTLY ON THEIR SMARTPHONES, view more

#### All Pensoft journals integrated with Publons to recognize your contribution as a reviewer



#### **У** Tweet

With both Pensoft and Publons aiming to facilitate scientific research and its introduction to the wide world, it only makes sense for the two to join efforts in a campaign to speed up publications, while giving the rightful credit to reviewers. From now on, anyone who makes this contribution to any of the 15 Pensoft journals will be able to opt-in to get credit for their peer reviews on Publons.



# **ECIPONC**

A better home for your journal!



**→** @ARPHAplatform